

CITY OF SALMON ARM

Minutes of the **Environmental Advisory Committee** Meeting held in person in Council Chambers at City Hall and by virtual means on Tuesday, **June 11, 2024** at 2:30 p.m.

PRESENT:

Councillor Sylvia Lindgren	City of Salmon Arm, Chair
Julia Beatty	Shuswap Climate Action
Janet Pattinson	Shuswap Naturalist Club
Judith Benson	Salmon Arm Bay Nature Enhancement Society (SABNES)
Pauline Waelti	Shuswap Environment Action Society (SEAS)
Luke Gubbels	Canoe Forest Products
Emily Murphy	Alternate, Canoe Forest Products
Hermann Bruns	Agricultural Industry
Alex Johnny	Adams Lake Indian Band
Sarah Johnson	Citizen at Large
Ken Whitehead	Citizen at Large
Jennifer Wilson	City of Salmon Arm, City Engineer
Rhonda West	City of Salmon Arm, Recorder

ABSENT:

Christina Thomas	Neskonlith Indian Band
Travis Elwood	School District No. 83
Carmen Fennell	Citizen at Large
Ceran Caner	Alternate Citizen at Large

GUESTS:

Daniel Hughes and class
Chelie Elsom

1. **Call to Order**

The meeting was called to order at 2:30 p.m.

2. **Introductions and Welcome**

3. **Acknowledgement of Traditional Territory**

We acknowledge that we are gathering here on the traditional territory of the Secwepemc people, with whom we share these lands and where we live and work together.

4. **Approval/changes/additions to Agenda**

Moved: Julia Beatty

Seconded: Luke Gubbels

THAT: the Environmental Advisory Committee Meeting Agenda of June 11, 2024 be approved with the addition of Item 8.1 – Wildfire Mitigation Program at Little Mountain and 8.2 – MOTI Non-Idle Signs.

CARRIED UNANIMOUSLY

5. Approval of Minutes from May 7, 2024

Moved: Luke Gubbels

Seconded: Ken Whitehead

THAT: the Minutes of the Environmental Advisory Committee Meeting of May 7, 2024 be approved.

CARRIED UNANIMOUSLY

6. Presentations

7. Old Business/Arising from Minutes

a) Education Plan for 2024 – working group update

The information pamphlet for the tree bylaw is complete and ready for print. The next item the working group will be focusing on is anti-idling followed by water conservation. The working group will meeting to review and understand priorities. Gary Buxton will be providing information on pesticides.

b) Student Voice

Students reflected on what they observed from last meeting.

Some observations included:

- How to connect students to environmental planning and action; hands on experience would be beneficial. For example, participation in local events such as earth day boosts pro-social behavior in youth; increase in events increases connections between youth and adults; ideas for initiatives include middle school participation in earth day celebration (science fair); planting native plants in community gardens.
- Youth holding a voice on the EAC; offer new perspectives; student would apply for a position on the committee; (term could start in September and once a month time commitment shouldn't be a problem);
- Public transportation improvement; free bus service; additional buses to serve local communities;
- Communication and messaging: spreading awareness through social media and online marketing; improved Instagram messaging as it is a popular program (reels and short form videos, stories and polls). Advertised through physical signage (QR codes, posters on pop-up booths). Hire a social media manager with expectations to include environmental content. Examples provided were City of Calgary and Portland, Maine. Email marketing benefits – it is direct and can be done on a regular basis. Target the right audience.

Committee members asked questions and provided additional ideas and suggestions on youth engagement.

8. New Business

Wildfire Mitigation at Little Mountain

Julia Beatty asked about the lack of consultation on the new prescription. Sylvia clarified that work done at Little Mountain was carried over from last year (no new prescription). Funding is based on prescriptions submitted to the Province. The work has to be done as prescribed by the Province.

Competing priorities remain an issue with respect to management of trees and the urban forest.

MOTI - Non-Idle Signs

There was no time to review this item.

9. Other Business & / or Roundtable Updates

10. Next Meeting – September 3, 2024 (tentative)

11. Adjournment

There being no further business, the Environmental Advisory Committee meeting of June 11, 2024 was adjourned.

The Meeting was adjourned at 3:57 p.m.

"S. LINDGREN"

Councillor Sylvia Lindgren, Chair

Received for information by Council the 24th day of June, 2024.