



AGENDA

**Public Budget Component
of Regular Council Meeting
(Commencing at 7:00 p.m.)**

Monday, November 9, 2020

***Council Chambers of City Hall
500 – 2 Avenue NE and by Electronic means
as authorized by Ministerial Order M192***

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3 – 10	2.	Salmon Arm Curling Club Presenter: Bob Genoway, Doug Murray and Donna Shultz Request for Operating and Capital Funding
11 – 12	3.	W.H. Laird , Tech-Crete Processors Ltd. Consideration of Sanitary Sewer Service to 13 th Avenue SW Industrial Area

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PUBLIC BUDGET MEETING

Members of the public are invited to attend a Budget Meeting to provide input regarding the 2021 Annual Budget into the Five (5) Year Financial Plan.

Date: Monday, November 9, 2020

Time: 7:00 p.m. – To commence prior to the evening portion of the Regular Council Meeting

Location: Council Chambers – City Hall, 500 – 2 Avenue NE, Salmon Arm, BC and Virtually

Those wishing to address Council should contact the Administration Department at 250-803-4036 prior to 4:00 pm of November 6, 2020 to be placed on the Agenda. Due to the COVID-19 pandemic a limited number of seating is available in the Council Chambers. Addresses to Council may be conducted virtually.

Advertising Dates:

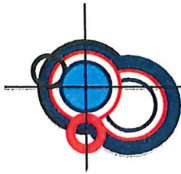
Radio

Shuswap Market – October 23 and 30

Salmon Arm Observer - October 28 and November 4

Social Media and Website

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Salmon Arm Curling Centre

Presentation to City of Salmon Arm Council November 9, 2020

Presenters: Bob Genoway
 Doug Murray
 Donna Shultz

We've come a LONG way!

- In 1912 the City fixed up the south wing of the stock shed located on the Fall Fair property and curling began "inside" in Salmon Arm.
- It wasn't until 1931 that a designated 2-sheet facility was built.
- The Club incorporated as a Society in February 1947.
- In 1954 a new four sheet curling rink was constructed totally with volunteer labour. This facility was located in downtown Salmon Arm where the Salmon Arm Savings and Credit Union now stands. Unfortunately, it burned down in 1976.
- Construction began on the current Salmon Arm Curling Centre in 1977 and curling began in this new building in 1979.





Lease History

- The Salmon Arm Curling Club built and owns the building outright, and the land is leased from the City.
- A lease which included the parking lot area was signed with the City on May 11, 1977 and the Club took out a mortgage on the building.
- Annual rent was paid to the City until 2002 when the City brought the Curling Club into line with other recreation facilities and reduced the lease amount to \$1 annually.
- Over the years, the SACC has maintained the parking lot and landscaped areas as part of the lease agreement and we shared it with the horseshoe and lawn bowling facilities at no cost to them.
- In 1999 the SACC paved the facility's parking lot at a cost of \$88,000 and we landscaped the boulevard.
- In 2003, following the construction of the Shaw Centre, the City and SACC negotiated the use of the SACC's parking lot area for overflow parking. In exchange the City now provides snow removal of the parking lot.
- The SACC receives an annual permission tax exemption from the City.
- In 2012 the City modified the lease agreement and removed the Club's ability to purchase the land as well as excluded the parking lot area. No compensation was given to the SACC.
- The SACC has never received any monies from the City to assist with its operations or facility maintenance.



What do other Communities do?

- There are varied scenarios for curling club operation and municipal involvement. Some of these include:
- The City owning and maintaining the building and the land, and the curling club being responsible for ice installation and maintenance and club operation.
- The City owning and maintaining the building and the land, providing the initial ice installation and the curling club being responsible for ice maintenance and club operation.
- The Club owning the building (and in some cases, the land) and the City providing annual operating funds.
- The City owning the land, the Club owning the building and the Club being responsible for ice installation and maintenance, building maintenance and club operation. This is our situation.

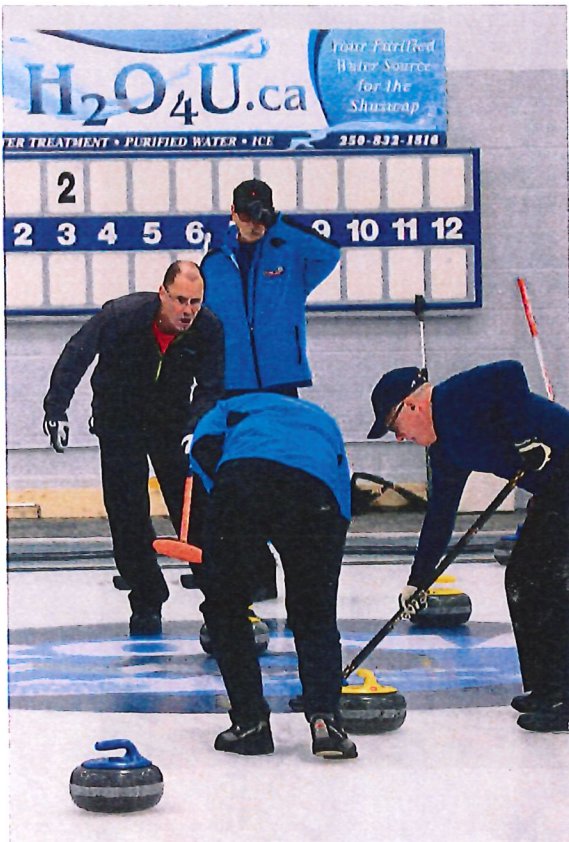
The Salmon Arm Curling Centre boasts:

- 6 sheets of curling ice (off-season, this translates to 14,000 sq feet of concrete floor)
- full commercial kitchen services available (concession and catering)
- Seating for 150 people upstairs (with dance floor open)
- 135" screen TV (projection and suitable for laptop integration)
- overhead cameras (both near & far ends) with 40" LCD displays (upstairs and down) to see rock placement in the house
- fully stocked bar
- dance floor & audio system



- Last season we had 408 curlers aged 9 to 90+ involved in daytime, evening and weekend leagues.
- No one is turned away – and we work with those less fortunate to ensure they can curl regardless of their financial situation..
- Our facility is “hopping” from 9:30 a.m. to 10:00 p.m. Monday to Friday
- Junior Enhancement and Inter-City Junior Programs as well as a Mixed Doubles League are held at SACC many Saturdays throughout the season.
- During normal years, at least 8 bonspiels and funspiels are held including Senior Men's, Men's and Women's, Juniors, Curl for Cancer, SilverRock, and Firefighters. These bonspiels and funspiels attract many out-of-town teams and add to the economy of Salmon Arm.

Our curlers



2019/2020 Season

- 201 of our members came forward in some capacity to volunteer totaling over 7,700 volunteer hours.
- With the help of our new General Manager Bob Genoway and these numerous volunteers, we forged ahead and club morale improved.
- Financially we were able to operate on an extremely tight budget at a small loss thanks to grants and member donations.
- *Then, along came COVID!*

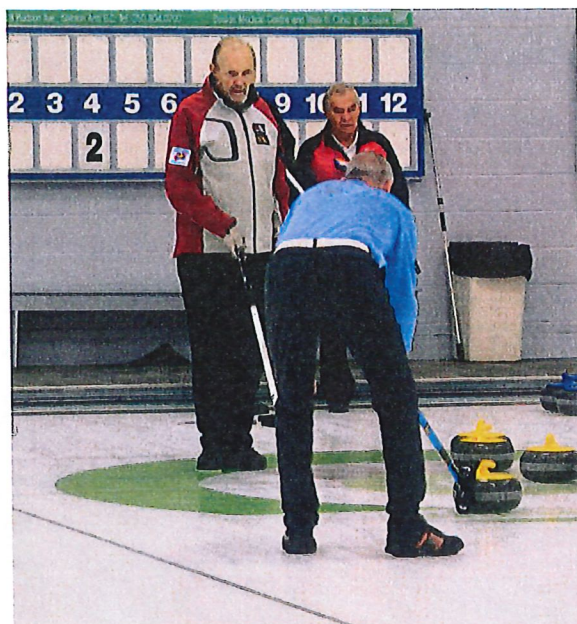
2019/2020 Season (Continued)

- In March 2020 we were forced to close our facility early due to the COVID-19 pandemic.
- Hundreds of volunteer hours took place in the off-season to keep the Club viable and implement Curl Canada, CurlIBC, viaSport and Provincial Health Office safety protocols.
- The SACC took advantage of all funding opportunities available through COVID-19 financial programs and was awarded some monies to off-set our costs.
- We were determined to provide the residents of Salmon Arm (both young and old) with a safe avenue to exercise and socialize despite the pandemic so the ice went into the curling club in mid/late September and curling began in early October.



2020/2021 Season

- This season has proven to be quite a challenge for the SACC.
- Changes were implemented to reduce or eliminate costs including:
 - Hiring a part-time (rather than full-time) icemaker;
 - Using volunteers in key areas including ice installation and maintenance, building maintenance, bar management, administration, etc.
 - An increase to curling fees.



2020/2021 Season

- 285 active curlers – again aged 9 to 90+ (down 30% from last season)
- Staggered curling draw start times to reduce number of people in lobby area at one time
- No rental income during the off-season
- No major bonspiels or school programs due to PHO regulations
- Reduced lounge hours due to PHO regulations (last call now 10:00 pm vs 1:00 am)
- Maximum gatherings of 50 people so no special events can be held such as the charity bonspiels, New Years Party, Halloween Party, etc.
- Increased cleaning costs due to COVID for hand sanitizer, surface disinfectant, plexiglass, etc.
- Projected revenue shortfall could be as high as \$50,000.



Post COVID Vision

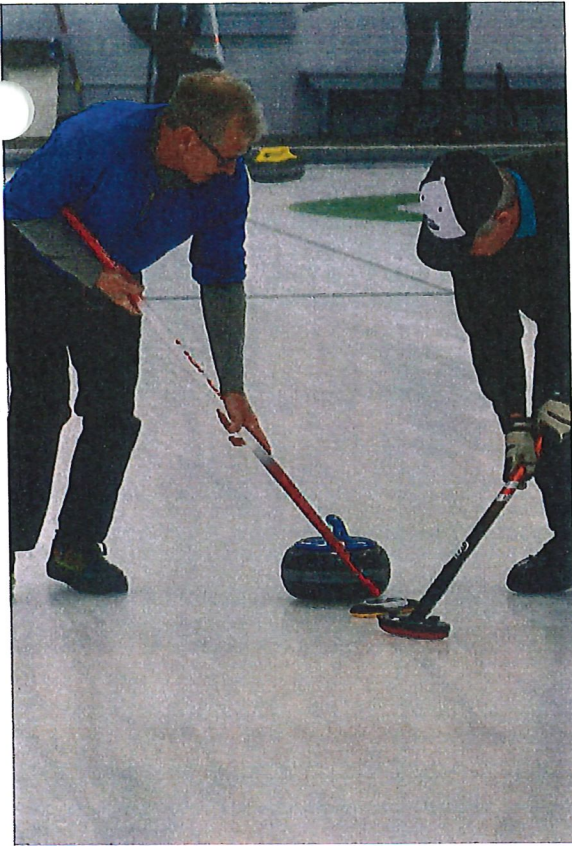
- The Salmon Arm Curling Club has successfully hosted many regional, provincial and national events over the years.
- Our largest and one of our most successful events was the 2009 Canadian Juniors.
- Attendees of this event included the likes of Rachel Homan, Kaitlyn Lawes, and Brett Gallant - all who have gone on to represent Canada at the Olympics and other World events.
- It is SACC's vision to again partner with Salmon Arm Recreation to host another Provincial or National event.
- The benefits to the City, local businesses and recreation from hosting a large event are substantial and include improving the economy and prosperity of our community.



Business Case

- The SACC is committed to keeping our sport affordable for seniors, youth, single income families and those less fortunate.
- The average age of curlers at the SACC is 60+. While some of these individuals can still volunteer on an on-going basis, it is unreasonable to believe that this will continue to be viable as our membership ages.
- Curling adds value to the City and its residents and in order to continue to provide this service, SACC is asking for financial assistance from Council.





Business Case

- In a community such as ours, a significant amount of tax dollars goes towards recreational facilities and activities. Examples include our numerous ball fields, soccer facilities and pickleball courts, the recreation centre and the Shaw Centre. These are value-added services to our residents and the Curling Club is included in this category.
- Revenue for the SACC is generated through curling fees, bonspiels, grants, school programs, sponsorships and donations.
- All of our revenue streams for 2020/2021 have been eliminated or severely reduced and the SACC does not see this changing substantially for the 2021/2022 season.

Request from Council: Operating Assistance

- SACC is requesting operational funds of:
 - \$20,000.00 per year for 2020, 2021 and 2022
 - A review of this operational funding for 2023.



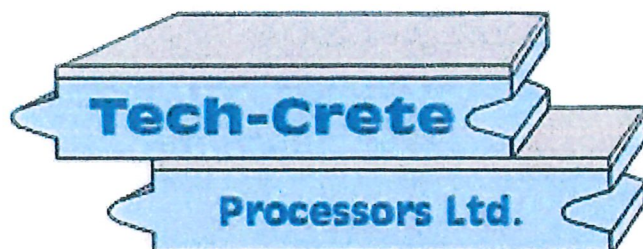
Future Capital Need

- As outlined previously, the Salmon Arm Curling Club building was constructed in 1977/78 and it is now over 40 years old.
- Due to the age of the building, maintenance costs are increasing significantly as are utility costs for hydro and gas.
- The SACC facility requires a new roof. This could be completed in phases over the next 3 to 5 years.
- A recent estimate indicates that re-roofing the SACC building will cost in excess of \$150,000 – monies the Club certainly does not have.
- The SACC would be very interested in partnering with the City to further explore any and all options that might be available to help replace the roof on our building and reduce utility costs.

Future Capital Need

- While we know very little about it, there may be an opportunity for the City and SACC to partner to develop a solar powered green initiative that would see solar panels installed on the large roof area of the Club generating power to off-set the hydro consumed.
- We understand there may be funding available from the Federal Government (Energy Conservation Assistance Program), Federation of Canadian Municipalities (Green Municipal Funds Program), and BC Hydro (retrofit rebate program) for municipal green initiative projects.
- This project would assist in creating the future sustainability of our Club.





Aug. 15, 2020.

City of Salmon Arm
Box 40
Salmon Arm, BC.
V1E 4N2

Attention: Mayor and Council.

Re Consideration of Sanitary Sewer service to 13th Ave . SW. Industrial area.

This letter is specific to 7 commercial properties located on 13th Ave. SW.

The above request is a follow up to the initial petition made in 2009,15,16, 17, & 2018. The existing infrastructure (septic tanks and fields) continues to be of concern. There is a noticeable decline in the various septic fields ability to manage the liquid waste from septic tanks. Replacing these fields may not be an option for some properties as it is doubtful the health dept would be able to grant approvals based on current standards. We are not considering "Industrial" waste – simply effluent from toilets and washrooms.

Soon this problem will become more than a concern. We are not attempting to lever the usual points about the potential economic benefits, increased land use, the number of jobs affected etc. all these are well known, and have not changed over time. We are simply stating the fact that there is a pending problem which has to be addressed.

The city may be upgrading the storm sewer on 13th in the near future. It would be prudent to install sanitary sewer at the same time as the road surface will be "open".

We understand the pressures of budgeting and appreciate your consideration of this project.

Yours Truly



WH Laird.

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