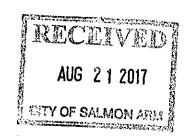
#### **INFORMATIONAL CORRESPONDENCE - AUGUST 28, 2017**

- 1. M. Sinhuber letter dated August 16, 2017 Community Gardens
- 2. E. Morgan, President, Salmon Arm Pickleball Club email dated August 17, 2017 Fun Tournament
- 3. A. May letter dated August 21, 2017 Sage Orienteering club events in Salmon Arm
- 4. R. McMahon, Coordinator, Salmon Arm 2017 Fair Salmon Arm fair parking on Safeway Field
- 5. F. Ramgren, General Manager, Chances Salmon Arm email dated August 10, 2017 UBCM Casino Night
- 6. C. Burles, Administrative Assistant, Canadian Federation of Independent Business email dated August 22, 2017 CFIB UBCM Meeting Request
- 7. Communications and Public Affairs Branch, Health Canada email dated August 10, 2017
   Health Canada: Trampoline and bouncy castle (inflatable play structure) safety
- 8. Interior Health newsletter dated August 2017 Healthy Communities Update
- J. Shouldice, Grant Administrator, Vancouver Foundation newsletter dated August 2017
   Grant opportunities for Arts & Culture and Education and Training projects
- 10. L. Gourlay, Interim Director, Salish Sea Trust email dated August 8, 2017 Media Release
- 11. M. Mahl, Executive Director, Western Canada, Prostate Cancer Canada email dated August 8, 2017 Proclamations and Illuminations
- 12. H. Braun, Mayor, City of Abbotsford letter dated August 16, 2017 Support for 2017 UBCM Resolution, City of Abbotsford The Case for Prevention of the Opioid Crisis

#8 – 51 8<sup>th</sup> Avenue, SW, Salmon Arm, B.C. V1E 3L9

August 16, 2017



The Mayor and Council, City of Salmon Arm, Salmon Arm, B.C.

Re: Community Gardens

On June 27<sup>th</sup>, 2017, I wrote to you on behalf of gardeners working in the Community Garden at the corner of 10<sup>th</sup> Avenue and Shuswap Street, requesting water supply to the garden, as we have been hauling water for the past three years.

We received a response from Erin Jackson of your office indicating that there are two "bibs" on the property and there once was a water supply to the garden, all of which we are aware. Ms Jackson suggested that we should work with Ida Vista Housing Cooperative to restore the water connection to the garden. However, communication with them has been unsuccessful as they refuse to speak with us.

Although the garden is on Ida Vista Cooperative property, it was constructed for the use of anyone living within the City of Salmon Arm boundary. Gardeners are getting a lot of pleasure out of their efforts and have tried to make it successful even to the point of securing a Grant of \$1,000 from SASCU to improve the property.

Gardening without a readily accessible water supply is difficult, particularly in this current dry spell with very little rain. Would it be possible for the City to hook up a line from Shuswap Street or 10<sup>th</sup> Avenue, to the garden, independent of Ida Vista? If a water meter is installed, participants would be prepared to pay for water during the gardening season, presumably from April to October. Perhaps a representative of your Works Department could meet with us so that we can discuss this issue.

I outlined these concerns in an e-mail to Ms. Jackson on August 5, 2017.

Yours truly,

Mary Sinhuber

On behalf of Community Gardeners.

From: Ernie Morgan [mailto:ernie.morgan@hotmail.com]

Sent: August 17, 2017 2:04 PM

To: Rob Niewenhuizen

Cc: SAPBA; <a href="mailto:hinman876@hotmail.com">hinman876@hotmail.com</a>; <a href="mailto:grdudfield@gmail.com">grdudfield@gmail.com</a>; <a href="mailto:uffdamay@gmail.com">uffdamay@gmail.com</a>; <a href="mailto:uffdamay@gmailto:uffdamay@

richard19mantasport@gmail.com; gerri7321@hotmail.com; Ernie Morgan

Subject: Fun Tournament

Hello Robert,

Salmon Arm Pickleball Club is asking for City Councils approval to host a fun tournament at Klahani Park Courts on September 23rd 2017. If we have rain on that day we would like to host on September 24th.

The cost to enter the tournament will be \$15.00. This cost will provide players with water, fruit, snacks and prizes. We are a non profit association and no monies will be raised at this tournament.

We have 2 million comprehensive general liability/ event insurance with the City of Salmon Arm named as an additional insured.

We would like exclusive use of 4 of the 6 courts on Sept23 from 9am to 5pm. Two courts will be left open for any player to drop in and play, while our tournament is going on.

Sincerely, Ernie Morgan

President: Salmon Arm Pickleball Club



641 20 St. SE Salmon Arm, B.C. V1E 2J8

Aug. 21, 2017

Mayor Nancy Cooper,

City Councillors: Mr. Chad Eliason, Mr. Kevin Flynn, Mr. Alan Harrison, Mr. Ken Jamieson, Mr. Tim Lavery, and Ms. Louise Wallace-Richmond

500- 2 Avenue NE

Salmon Arm, B.C. V1E 4N2

Subject: Sage Orienteering club events in Salmon Arm

Dear Mayor and Councillors:

Over the past three years we have run successful spring and fall orienteering series in local Salmon Arm parks and green spaces. All participants are members of the Sage Orienteering Club which is based out of Kamloops and is the local club for our area. Due to the popularity of the Salmon Arm events, the membership of the Sage club has more than quadrupled in size over the last 3 years. Sage club membership provides insurance through the Orienteering Association of BC. I believe you have on file a copy of the club's insurance with the City of Salmon Arm named as additional insured.

After another successful spring series this year, the Salmon Arm members of the Sage Orienteering club would like to again offer orienteering events to the community this fall. With your permission we would like to make use of the following areas: Park Hill, Sept.7<sup>th</sup>; Coyote Park, Sept. 14<sup>th</sup>, South Canoe, Sept. 21<sup>st</sup>, and Bastion/Sullivan school yards, Sept. 28<sup>th</sup>. These events are scheduled on Thursday evenings from 5:30 to 7:00 pm. These areas have been mapped to orienteering standards by local Sage Orienteering Club members. Orienteering is a great opportunity for families to be outdoors and active together, and to learn some useful navigation skills.

Please contact me either by phone 250-832-7836 or email <u>abbimay71@yahoo.com</u> if you have any questions or concerns.

Thanks in advance for your support!

Sincerely,

Abbigail May





## The Salmon Arm and Shuswap Lake Agricultural Association SALMON ARM FAIR

351 - 3rd Street SW, Salmon Arm BC V1E 1V4 Ph. 250-832-0442 www.salmonarmfair.com

August 23, 2017

Mayor & Council
City of Salmon Arm
Box 40
500 – 2<sup>nd</sup> Ave NE
Salmon Arm, BC V1E 4N2

Dear Mayor & Council,

Re: Salmon Arm Fair parking on Safeway Field

This is a request from the Salmon Arm Fair Committee to be allowed to have parking set up on the south end of the Safeway Field on 3<sup>rd</sup> Street SW, across from the Memorial Arena. Responding to requests from fair-goers, and assistance from you, we offered this last year. It was very successful, there was a positive response from many attending the fair and the local Girl Guide group set up and ran an efficient parking lot.

We are requesting that we do the same again this year. The parking would be set up on Thursday, September 7<sup>th</sup>, manned by the Girl Guide parents (and youth), offered at \$5.00 per day from September 8<sup>th</sup> – 10<sup>th</sup>. The parking area would be cleared and free of debris by late afternoon on Monday September 11<sup>th</sup>.

Thank you for your consideration. We look forward to your response.

Sincerely,

Ronnalee McMahon Salmon Arm 2017 Fair Coordinator



From: Fred Ramgren [mailto:FredR@berezan.ca]

Sent: August 10, 2017 2:28 PM Subject: UBCM Casino Night

We have been asked to extend invitations locally for people who may be attending the annual UBCM convention to our Casino night hosted by the BC Gaming industry Association.

We hope to see you there.

Regards;

Fred Ramgren

General Manager Chances Salmon Arm #300 10th Street SW Salmon Arm, BC V1E-1T1 fredr@berezan.ca Direct 250-832-5632 Fax 250-832-5636



# WELCOMES YOU TO UBCM

# CASINO NIGHT\*

September 25, 2017 | 6:30 - 9:30 PM Pan Pacific - Ocean View Suites 999 Canada Place, Vancouver, BC Door Prizes/Draw for all attendees

Door Prizes/Draw for all attendees Table games all night long!

PLEASE RSVP TO: Fredr@berezan.ca

\*Top three casino winners for the night receive the following:

1st Place- \$750 / 2nd Place- \$500 / 3rd place- \$250

Winning amounts donated to winner's charity of choice

Sent: August-22-17 1:06 PM

To: Nancy Cooper; Caylee Simmons

Cc: Caylee Simmons

Subject: CFIB - UBCM Meeting Request

August 22<sup>nd</sup>, 2017

Good afternoon Mayor Cooper,

As you may know, The Canadian Federation of Independent Business (CFIB) is a non-profit, non-partisan business association that seeks to give independent business a greater voice. With 109,000 members across Canada and 10,000 in BC, we are the largest organization exclusively representing the interests of small- and medium-sized businesses (SMEs) to all levels of government.

Please find attached a request from CFIB to meet with yourself during 2017 UBCM.

Feel free to contact me at 604-684-5325 or <u>claire.burles@cfib.ca</u> if you have any questions, or to arrange a mutually convenient meeting time.

We look forwards to receiving your response.

Sincerely,

Sent on behalf of Samantha Howard, Director - CFIB BC

#### Claire Burles

Administrative Assistant T: 604-684-5325 F: 604-684-0529 Facebook | Twitter

CFIB - In business for your business





625 Howe Street, Suite 1430 Vancouver, British Columbia V6C 2T6

August 22, 2017

Mayor Nancy Cooper and Council Box 40, 500 2 Avenue NE Salmon Arm BC V1E 4N2

Dear Mayor Nancy Cooper and Council,

The Canadian Federation of Independent Business (CFIB) is a non-profit, non-partisan business association that seeks to give independent business a greater voice. With 109,000 members across Canada and 10,000 in BC, we are the largest organization exclusively representing the interests of small- and medium-sized businesses (SMEs) to all levels of government.

We will be attending the annual Union of BC Municipalities convention taking place in Vancouver and we would welcome the opportunity to meet with you during the convention.

We would appreciate the opportunity to go over small business priorities as outlined in surveys with our members and also discuss our municipal reports. It would also be an opportunity to learn more about your community and its own successes and challenges when it comes to supporting small business.

Please contact Claire Burles at <u>Claire.burles@cfib.ca</u> or by phone at 604 684 5325 to arrange a mutually beneficial time to meet. We look forward to hearing from you and hope to see you at UBCM.

Sincerely,

Richard Truscott

Vice President BC and Alberta

Samantha Howard Director, BC

Louard

#### **Barb Puddifant**

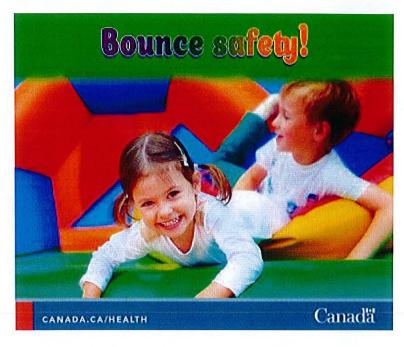
From: CPAB\_BC\_Communications\_CB [CPAB\_BC\_Communications\_CB@hc-sc.gc.ca]

**Sent:** August-10-17 2:13 PM

Subject: Health Canada: Trampoline and bouncy castle (inflatable play structure) safety



Health Canada Santé Canada



Kids love bouncy castles and trampolines. For safer play, learn how injuries can happen and how to avoid them:

#### Trampoline and bouncy castle (inflatable play structure) safety

We hope this information and related link will be useful to you.

If you do not wish to receive these health-related messages, please let us know in your reply to this e-mail.

Thank you.

Communications and Public Affairs Branch
Health Canada - British Columbia Region / Government of Canada
Health Canada-Santé Canada Communications BC - CB@hc-sc.gc.ca

Direction générale des communications et des affaires publiques Santé Canada - Région de la Colombie-Britannique / Gouvernement du Canada Health Canada-Santé Canada Communications BC - CB@hc-sc.gc.ca



Government Gouvernement of Canada du Canada





Communications and Public Affairs Branch
Health Canada - British Columbia Region / Government of Canada
Health Canada-Santé Canada Communications BC - CB@hc-sc.gc.ca

Direction générale des communications et des affaires publiques Santé Canada - Région de la Colombie-Britannique / Gouvernement du Canada Health Canada-Santé Canada Communications BC - CB@hc-sc.gc.ca



Government of Canada

Gouvernement du Canada



---- Forwarded by CPAB\_BC\_Communications\_CB/GEN/HC-SC/GC/CA on 2017-08-10 02:05 PM -----

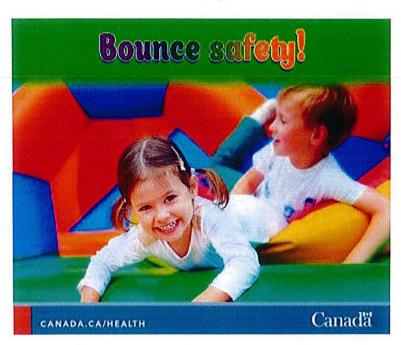
From: Erik Bruns/HC-SC/GC/CA

To: CPAB\_BC\_Communications\_CB/GEN/HC-SC/GC/CA@HWC

Date: 2017-08-10 02:04 PM

Subject:

Consumer Products/Bouncy Castles



Trampoline and bouncy castle (inflatable play structure) safety <a href="http://bit.ly/Tr-Bo-BC">http://bit.ly/Tr-Bo-BC</a>



## Population Health Healthy Communities Update

August 2017

#### **Community Recognition**

#### New Smoke-Free Signage in Trail

City of Trail council enacted the prohibition in January, and is now installing "Smoke Free Spaces" signs in areas that are frequented by families and children to raise awareness about the stricter regulations. Read more <u>here</u>



#### Okanagan-Similkameen Wins Canada-wide Water's Next Award

The RDOS conducts a variety of water stewardship projects and workshops, often with partnerships and grants from funders such as the RBC Blue Water Project Grant and the Okanagan Basin Water Board. However, it was an in-house program that might have tipped the scales for this prestigious award. Read the press <u>release</u>

#### **Events and Learning Opportunities**

CONFERENCE: Building SustainABLE Communities: Innovation through



Collaboration Fresh Outlook Foundation is thrilled to be hosting its 7th Building SustainABLE Communities (BSC) conference in Kelowna, BC November 21-24, 2017 at the Delta Grand Hotel & Conference Centre. This highly acclaimed and hugely popular event gathers people from all sectors to explore emerging trends in sustainability. Find out more here.

#### Different by Design: Canadian Rural Revitalization Foundation Conference

The Different by Design – Exploring Innovation for Rural Prosperity conference explores the unique potential and many possibilities that exist in rural places. The Different by Design conference has 4 themes: Workforces of Tomorrow, Our Changing Environment, Creating Connections, and Communities of Opportunity. **Nelson, BC September 20 – 23, 2017.** Information and registration here

#### **Healthy Public Policy Resources**

#### **Advancing Social Innovation in Canada: Food Procurement**

Social procurement policy is a win/win to support healthy communities and our local economies. Read about a provincial example <a href="here">here</a>

#### Building playful cities, the Dutch way

In these edited extracts from their new case study of the Dutch approach to playable urban design, the Scottish community architects, City for Play, explore how public investment in cycling and playgrounds, along with innovative residential street designs, have helped to make the Netherlands one of the most child friendly countries in the world. Read more here



#### Child Friendly Cities and Communities Initiative Toolkit

This UNICEF toolkit for national committees contains tested step-by-step guidance and methodologies for establishing a child-friendly city or community that respects the rights and principles enshrined in the UN Convention on the Rights of the Child. Read it here

#### Evaluation of the Smoke-Free Ontario Act Outdoor Smoking Regulations

Since 2015, OTRU has been conducting an ongoing formative evaluation to assess the implementation and impact of the outdoor Smoke-Free Ontario Act smoking regulations. This report presents findings from data collected in 2016-2017 and includes a summary of public education efforts, compliance, self-reported smoking behaviour and secondhand smoke exposure in public venues affected by the regulations, successes, challenges, unintended consequences and enforcement staff suggestions for improvement. Helpful for the communities in our region who are considering a smoke-free spaces bylaw! See it here

## From Patchwork to Policy Coherence: Principles and Priorities of Canada's National Food Policy

This new discussion paper is intended as a starting point in figuring out what a coherent, democratic, & integrated national food policy might look like and how we can get there. Access the paper <a href="here">here</a>



#### Moving from Vision to Action: Advancing Vision Zero in the U.S.

Under the mantle of Vision Zero, they are bringing together a wide range of local leaders — including policymakers, community members and professionals in the realms of transportation, public health and law enforcement — to set and shape a shared goal to keep all people safe as they move about their communities. Read the report <a href="here">here</a>

#### Social Isolation of Seniors Toolkit

A comprehensive Federal government resource in 2 volumes. Access it here

#### **Funding News**

#### **Municipal Natural Assets Initiative**

Municipal Natural Asset Management (MNAM) offers a solution to the twin problems of aging infrastructure and ecosystems decline. Asset management --the process of inventorying a community's existing assets, determining the current state of those assets, and preparing and implementing a plan to maintain or replace those assets -- allows municipalities to make informed decisions regarding a community's assets and finances. Application deadline for expressions of interest is August 28. Access all the information here

#### First Nations Health Authority - Our Community, Our Water Grant

The objective of the grant is to support awareness and preservation of the First Nation's community drinking water sources. FNHA will provide from \$500-5000 for First Nations communities to support hosting a Water Awareness Day Event. **Proposals will be assessed on an ongoing basis** throughout the fiscal year and events must be held prior to March 31, 2018. Read all the information <a href="https://example.com/here.">here.</a>

#### Sincerely,

Your Community Health Faciliators:

#### Thompson/Cariboo



Nicole Fornelli 250.851.7387 nicole.fornelli@interiorhealth.ca

#### North Okanagan/Shuswap



Tanya Osborne 778.214.0674 tanya.osborne@interiorhealth.ca

#### Central Okanagan/Okanagan Similkameen



Julie Steffler 250.718.4190 iulie.steffler@interiorhealth.ca

#### East/West Kootenays &



Kerri Wall 250.423.8746 kerri.wall@interiorhealth.ca

To subscribe, send a blank email with <u>Subscribe to Monthly e-newsletters</u> in the subject line. To unsubscribe, send a blank email with <u>Unsubscribe to Monthly e-newsletters</u> in the subject line.

Hello,

Please find below information about new grant opportunities this fall for Arts & Culture and Education & Training projects.

#### Read our newsletter to find out when applications open.

If you would like to receive regular email updates from Vancouver Foundation about our grant opportunities, please sign up <a href="https://example.com/here">here</a>.

Kind Regards,

Jill Shouldice | Grant Administrator, Grants & Community Initiatives

Vancouver Foundation | 200-475 West Georgia Street, Vancouver, BC V6B 4M9

T. 604.688.2204 | D. 604.638.8739 | vancouverfoundation.ca



The content in this preview is based on the last saved version of your email - any changes made to your email that have not been saved will not be shown in this preview.





#### Field of Interest Grants | August 2017

#### Greetings!

Vancouver Foundation is pleased to announce that applications for our Arts & Culture and Education & Training fields of interest will open this fall.

Read on to find information on when to submit your application, and some links to inspirational stories about projects we've funded in the past.

Also, because our remaining funding this year is guided by the intentions of our donors, we have established funding priorities to address certain issues. More on all of this below.

We also recommend visiting our website for a quick refresher on the three types of grants -Develop, Test and Grow - available to you.

## Arts & Culture - funding priorities

Our funding will prioritize projects that seek to influence or change systemic behaviours that inhibit the growth of artistic, cultural and heritage activities among diverse cultural communities.

By addressing underlying systemic root causes, these projects work to increase the number of people who attend and participate in artistic and cultural offerings, or increase the employability and livelihoods of artists.

Download the Arts & Culture funding guidelines.

#### Education & Training - funding priorities

Based on our donors' intentions, our remaining funding this year will prioritise projects that work to ensure that children are socially and emotionally prepared to start school, to prepare young people to transition through and out of the education system, or that increase employment opportunities by focusing on one or more of the following:

- Systemic behaviours that impede the education of sick, underprivileged or physically or developmentally disabled children
- Systemic behaviours within early childhood development
- Systemic behaviours that effect access to healthy food for school-aged children
- Employment supports (including financial literacy training) for physically or developmentally disabled youth and adults
- Social innovation projects that benefit inhabitants of the North Okanagan
- Social innovation projects that benefit the German community
- Social innovation projects that benefit people living with mental health challenges, arthritis, blindness, deafness, heart disease or cancer
- Efficacy research related to Employee Assistance Program intervention strategies and techniques in workplace performance

Download the Education & Training funding guidelines.

#### When to submit your application

#### **Arts & Culture**

- · Applications open online, September 5, 2017
- Deadline for all grant types, September 29, 2017
- Decisions for Develop grants and invitations to submit Stage 2 applications for Test and Grow Grants, mid-November
- · Deadline for Test and Grow Stage 2 applications, December 15
- Decisions for Test and Grow grants, mid-April, 2018

#### **Education & Training**

- · Applications open online, October 2, 2017
- Deadline for all grant types, November 3, 2017
- Decisions for Develop grants and invitations to submit Stage 2 applications for Test and Grow Grants, mid-December
- Deadline for Test and Grow Stage 2 applications, February 2, 2018
- Decisions for Test and Grow grants, mid-April, 2018

#### More 'Featured Grants' stories explore what we're funding



To help you understand the kinds of projects we seek to fund through Field of Interest Grants, we've prepared some new 'Featured Grants' stories for you to read.

Use the "filter" function to find stories that match your area of interest.

Take me to your 'Featured Grants'.

#### Reminder: Vancouver Foundation's Open License Policy

Our Open Licensing Policy is intended to promote sharing and re-use of materials and resources developed through Field of Interest grants.

Field of Interest grantees are required to license materials created in the course of their projects under a Creative Commons Attribution license. The policy does NOT influence how grant applications are evaluated, and you do not have to create new works to qualify for funding.

#### View the policy.

For more information on funding Arts & Culture or Education & Training projects, please contact Jill Shouldice, Grant Administrator, or Niveria Oliveira, Senior Manager.

We look forward to working closely with you in 2017 to build healthy, vibrant, and livable communities across British Columbia.

- Field of Interest Grants Team, Vancouver Foundation

To: All of BC's Mayors and Councils

Good afternoon,

It's summer and we thought you might enjoy a bit of fun, and a frivolous take on a topic of local and regional interest - as well as being particular to Canada and our World Heritage.

We also hope you are finding time, among all the demands, to enjoy the company of friends and family as well as some of the special places in B.C.

best wishes,

Laurie Gourlay Interim Director Salish Sea Trust

----- Forwarded Message ------

Subject: Media Release - 'Anointed by The Salish Sea', PM's Cultural & Natural Immersion

Bodes Well for Canada's World Heritage Sites

Date: Tue, 8 Aug 2017 09:58:33 -0700

From:Salish Sea Trust <salishseatrust@shaw.ca>

To: SalishSeaTrust@shaw.ca <salishseatrust@shaw.ca>

Media Release - August 8, 2017

#### 'Anointed by The Salish Sea' PM's Cultural & Natural Immersion in the Briny Waters Bodes Well for Canada's World Heritage Sites

[CEDAR, BC] – "We really appreciate the Prime Minister throwing himself into the sea," says Laurie Gourlay, Interim Director of the Salish Sea Trust, the organization that's proposed the Salish Sea as a World Heritage Site.(1) "I wish we had thought of that!"

"Taking a plunge in Canada's heritage is the cure for all our problems," says Gourlay. "Once you get to know the people who've lived and toiled here, as well as a sense of place, there's no denying how lucky we are, and why we need to work together to keep it that way."

"And immersing oneself in the subject is a great way to get to know the cultural and natural heritage of the Salish Sea!" Gourlay adds with a wry smile. "Especially this long civic weekend, as we reach out on the anniversary of the federal government inviting Canadians to submit applications for World Heritage Sites."

August 8th is the anniversary of Minister McKenna welcoming submissions to recognize places of outstanding universal value. (2) The Salish Sea Trust is celebrating the country's heritage by writing fellow World Heritage Site contenders - congratulating them for recognizing special places across Canada which should be protected for all humankind.

"Parks Canada is helping," Gourlay notes," by forwarding our letter of congratulation to the other 40 sites across the country which hope to become UNESCO World Heritage Sites. We want to recognize the diversity of Canada's cultural and natural heritage, and extend a hand of friendship to all who are working hard to honour our country's inheritance." (3)

According to Gourlay, Prime Minister Trudeau's splashdown in the Salish Sea this weekend, "is the example all Canadians are looking for when it comes to diving into their cultural and natural heritage. It's good to see the Prime Minister really getting into the subject!"

The Salish Sea Trust hopes Canadians from across the country will get to know the special places in their neck of the woods, and waters, as well as the organizations that are helping to recognize and protect them. "Take the plunge in Canada's heritage. You'll be glad you did," says Gourlay.

- 30 -

For more information, Laurie Gourlay 250-722-3444 From: Juliana Dupuy < juliana.dupuy@prostatecancer.ca>

Date: 08-08-2017 4:50 PM (GMT-08:00)
To: Nancy Cooper < ncooper@salmonarm.ca > Subject: Proclamations and Illuminations

Dear Mayor Nancy Cooper,

In 2016, over 150 municipalities across Canada formally recognized September as Prostate Cancer Awareness Month. This year we hope to double this number in order to spread double the awareness about prostate cancer, the most common cancer among Canadian men. Please help us achieve this noble goal by joining other communities across Canada in a show of solidarity against this terrible disease by officially recognizing September 2017 as Prostate Cancer Awareness Month in the municipality of Salmon Arm.

In addition, I am asking all cities, town, and municipalities, to illuminate any significant landmarks throughout the month of September in Prostate Cancer Canada Blue. It can be a bridge, fountain, building, and landmark for 1 day or the whole month of September! This show of support will help display the solidarity and much needed conversation around testing and early detection. If you are able to illuminate, we ask that you take a photo and email it to me at <a href="mark.mahl@prostatecancer.ca">mark.mahl@prostatecancer.ca</a> post on social media Twitter: @Prostatecancerc Instagram: Prostate Cancer Canada

All Proclamations can be emailed to myself and then mailed to Mark Mahl, Executive Director, Western Canada, Prostate Cancer Canada 1900-1055 West Hastings street, Vancouver, BC V6E 2E9

I have included below a backgrounder on Prostate Cancer Canada and some facts about prostate cancer for your reference. For further information please go to our website at <a href="https://www.prostatecancer.ca">www.prostatecancer.ca</a>.

Of course, please let me know if you have any questions.

Yours truly,

Mark Mahl

Executive Director, Western Canada

**Prostate Cancer Canada** 

604-219-1422

Mark.mahl@prostatecancer.ca



#### Councillors

Les Barkman Sandy Blue Kelly Chahal Brenda Falk



Councillors

Moe Gill Dave Loewen Patricia Ross Ross Siemens

August 16, 2017

File: 0400-40/0530-03

Via email

Dear Mayor and Council:

Re: Support for 2017 UBCM Resolution, City of Abbotsford – The Case for Prevention of the Opioid Crisis

The City of Abbotsford has submitted a resolution for consideration at the 2017 UBCM Convention regarding the Abbotsford Police Department's report "The Opioid Crisis: A Case for Prevention" that provides recommendations for creating a structure to address this crisis.

We would like to take this opportunity to request your support for this resolution.

#### The Case for Prevention of the Opioid Crisis

WHEREAS communities in British Columbia are in the midst of a very severe health crisis that is taking lives of mothers, fathers, sons and daughters all over the province. So far this year, as of April 30, 2017, 488 people have died in British Columbia from drug overdoses, with projected death toll for 2017 estimated to be 1,400 individuals. There is every reason to believe that this death rate will continue unabated unless our communities change the dynamics propelling this crisis;

AND WHEREAS the Abbotsford Police Department has produced a report "The Opioid Crisis, A Case for Prevention: For a crisis caused by an unstoppable flow of drugs that are killing people daily, the real answer lies with finding a way to successfully stop people from even starting" that provides recommendations for creating a structure to address the crisis:

THEREFORE BE IT RESOLVED that UBCM request that the Province of British of Columbia, and more particularly the Minister of Health, develop a comprehensive cross-governmental prevention and intervention program and corresponding implementation plan that has a long term vision, a well-governed and well-funded sustainable structure, as well as measurable outcomes to appropriately address the crisis across the Province of British Columbia.

Attached please find a copy of the APD report to this letter for your reference. Thank you for considering our resolution and your support is appreciated.

Yours truly.

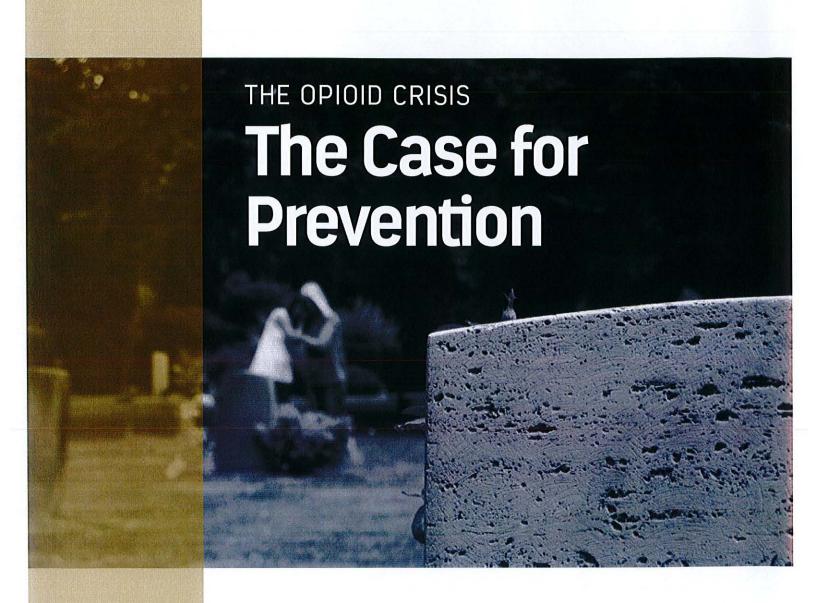
Henry Braun Mayor

Mayor's Office 32315 South Fraser Way, Abbotsford BC V2T 1W7

Tel: 604-864-5500

Fax: 604-864-5601

www.abbotsford.ca



For a crisis caused by an unstoppable flow of drugs that are killing people daily, the real answer lies with **finding a way to stop people from even starting.** 

## **Bob Rich**

CHIEF CONSTABLE
ABBOTSFORD POLICE DEPARTMENT

June 2017



# The Case for Prevention

## Introduction

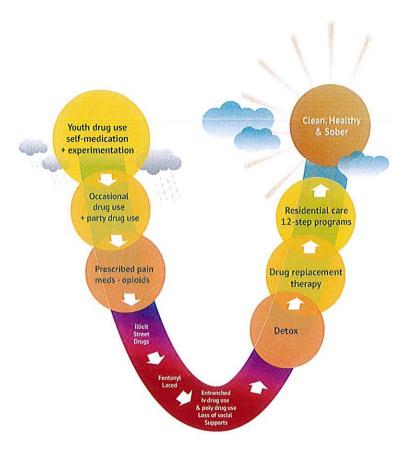
Communities in British Columbia are in the midst of a very severe health crisis that is taking lives all over the province. The crisis is portrayed as a problem affecting primarily people who are struggling with homelessness and addiction. *This is not true.* We are in fact losing people from all walks of life and from every economic background. Many occasional users are aware of the risks associated with taking street drugs, yet for a number of reasons, they continue to use drugs containing lethal doses of fentanyl and/or its analogs.

As of April 30th, 2017, 488 people have died in BC from drug overdoses. The projected death toll for the year is a shocking 1,400. These individuals are members of our communities, many of whom are someone's parents, someone's son or someone's daughter. There is every reason to believe that this death rate will continue unabated *unless we change the dynamics propelling this crisis*.

# The Dynamics of Drug Use, Addiction and Recovery

Prior to this crisis, the risk of dying while using street drugs was lower, for all types of users. It seemed that only entrenched drug users were at risk of dying from a drug overdose. Now it is clear that any user of these drugs has moved into the high risk category, and is at risk of dying from an overdose.

#### Stages of Drug Use And Addiction



This graphic illustrates the simplified path of a person progressing from casual drug use to addiction, into entrenched intravenous and poly drug use, to hopefully beginning the journey to recovery, and to eventually living a clean, sober and healthy life that involves positive citizenship and a meaningful existence. It is similar in principle to the Jellinek Curve, created in 1960 by E. Morton Jellinek, an alcohol addictions expert who changed our understanding of alcoholism and addiction.

Drug use patterns in BC have always been extremely fluid, and based on drug availability, cost and cultural dynamics. Heroin, cocaine, crack cocaine, crystal methamphetamine, OxyContin and ecstasy have all had periods of dominance, driven in part by the drug culture prevalent at the time. Fentanul, due to its ease of importation into Canada, its extreme potency and low cost, is now often mixed into, or sold as, any or all of these drugs. Using these drugs even once can easily be fatal if a poorly-mixed or hyperpotent dose is consumed. Again, it is no longer only the entrenched, intravenous high-risk drug user who risks death.

# A first-time drug user is now just as likely as any user to consume a fatal dose.

We do know from evidence that the more isolated the user is, the more likely they are to die from an overdose, given there are no available resources like naloxone (an opioid inhibitor – or "antidote") to resuscitate them. Street users are being saved from overdoses because frontline workers like nurses and outreach addiction personnel are walking the streets where addicts gather, and are providing services there. When someone is at home and uses while they are alone, no one is there to assist should they overdose. Only 10% of opioid-related overdose deaths so far this year took place on the street. *Over 50% occurred in private residences*.

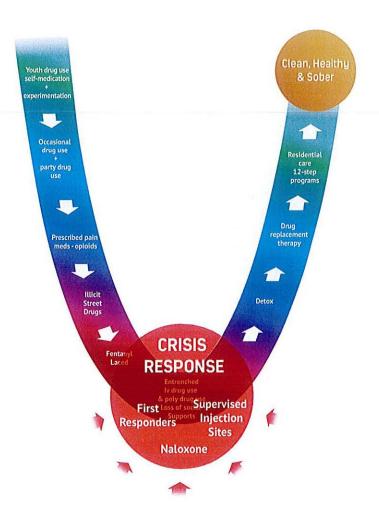
Every youth who is offered a pill at a party or in a school hallway, is at risk. Every person who uses drugs to dull the pain of a difficult situation is at risk. Every person who struggles with withdrawing from prescribed opioid pain medication, and turns to street drugs to "get by", is at risk. Every person at a party who believes they can "trust their dealer" and use drugs socially, is at risk.

There is no risk-free way to consume street drugs.

## **Responding to the Crisis**

Understandably, our response to date has been to go to the places where we see people dying, and to do what we can to stop it. It is the right thing to do when responding to an acute crisis. We have worked hard to get naloxone into the hands of all first responders and people likely to encounter someone experiencing an opioid overdose – including drug users themselves. We have stopped worrying about the legality of supervised injection sites and have set them up in places where intravenous drug users congregate to facilitate rapid medical intervention if necessary. Yet the crisis continues, and people are still dying.

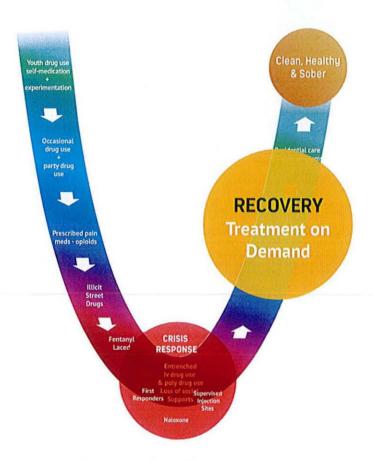
# BC's Current Approach – A Response to an Acute Crisis



Our emergency health services and fire services are going to call after call resuscitating victims of overdoses. Most of the time, the individual chooses not to go to the hospital, and simply goes back to their life without treatment or counselling. We have responded to an acute crisis. The problem is that although this response saves a life, it does nothing to end the drug use and cycle of addiction causing the crisis.

## **Treatment on Demand**

The Vancouver Police Department (VPD) recently released a paper entitled The Opioid Crisis: The Need for Treatment on Demand.<sup>1</sup> In it they make the case for a comprehensive treatment plan for the province.



Without question, the best outcome for a person addicted to opioids is recovery from addiction. This path to a clean and sober life and holistic recovery is hard, and requires a multifaceted approach involving the community and effort by all stakeholders. The person must traverse a number of stages on the journey back to health. Access to support and resources is a crucial component of the recovery process. We need a new methodology and a re-allocation of existing resources. A culture shift and an educated and informed public will also help support a successful and meaningful approach for those at risk.

#### For our police officers, treatment on demand looks like this:

A person approaches a police officer or health care professional on the street and says: "Please, I need help. I want to get off drugs." Without hesitation, the officer or health care worker immediately enters that person into a system of care that connects the individual with resources and support. The system has an infrastructure that includes detox, stabilization and individualized treatment plans – it is a system where quality care and treatment is a realistic option.

Recovery <u>is</u> possible and many people can attain abstinence with the right support and care.

<sup>1</sup> The Opioid Crisis: The Need for Treatment on Demand, Vancouver Police Department - May 2017

Currently, the path for an addict seeking recovery/help is riddled with barriers of complexity, cost and capacity. In addition to system complexities and the lack of meaningful and effective pathways to recovery, there exists the larger issue of society's views on addicts and addiction. Stigma and discrimination continue to plague the addict seeking recovery. This stigma of addiction prevents many from seeking the help they need, and prevents others from providing compassionate care to those they see as "beyond help". De-stigmatizing addiction is required to make treatment accessible, and this is something all of us, as community members, must work towards.

The journey to being clean and sober and to living a healthy lifestyle is challenging, and is likely to fail unless the individual is appropriately supported. The road is also unique to the needs and circumstances of the individual. For some, participation in a 12-step or other non-residential treatment program is enough for them to get off drugs, and for others a more comprehensive or intensive solution is required.

The arguments in support of recovery from addiction are undeniable. A report has just been released by the Canadian Centre on Substance Use and Addictions entitled, *Life in Recovery from Addiction in Canada*<sup>2</sup> that shows how successful people can be with the appropriate support. This paper reflects the results of a nationwide survey by the CCSA and the views of leading experts in the field. The report indicated that "The majority of respondents in recovery report having a positive quality of life, with 90.7% rating their quality of life as either excellent, very good or good." and that "More than half of survey respondents (51.2%) achieved stable recovery without experiencing a single relapse." For many, sobriety is achievable when the appropriate resources are available.

## The Case for Prevention

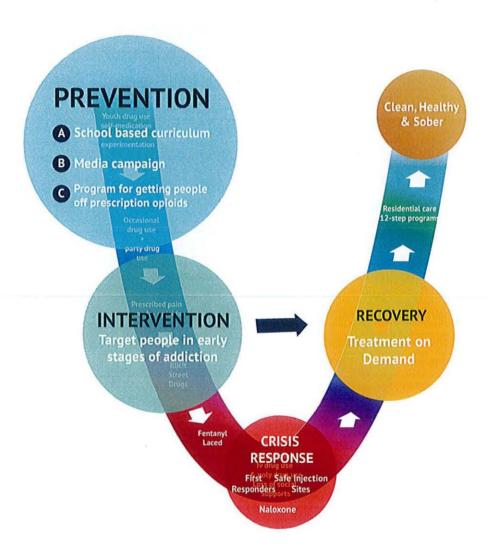
For a crisis caused by an unstoppable flow of drugs that are killing people daily, the real answer lies with finding a way to stop people from initially using these drugs. **The only way to ensure that someone doesn't die from an overdose is to ensure they don't ingest or inject drugs**.

There is no quick solution, and our current approach to this crisis has been unsuccessful. Nothing we have done so far has slowed its progression. Along with treatment, it is time now to *invest heavily in prevention and early intervention* to stop more people from starting down the curve to drug use, addiction and death.

If drug use and addiction is understood as a progression, it becomes clear where we need to focus our efforts. We all know that it is far easier to never start smoking than to stop once addicted. Millions of people in Canada never started smoking because of the wide-spread anti-smoking campaigns of the 1970s and 1980s. We did what was needed to prevent potential smokers from ever facing that serious health risk. The same can be said for changing attitudes and behaviours around driving while impaired. Changing behaviour through education around serious health and societal risks has been proven to be successful when it is evidence-based, targeted, consistent and long-term.

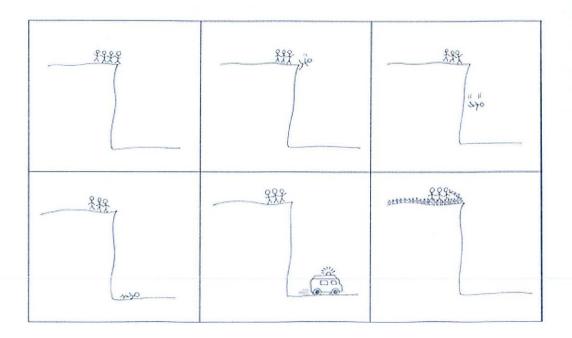
<sup>&</sup>lt;sup>2</sup> Life in Recovery from Addiction in Canada, Canadian Centre on Substance Use and Addiction – May 2017

## Prevention and Intervention – The Right Next Steps



Appropriate prevention and intervention leads to early recovery and reduces the need for crisis response.

We have access to conventional and social media which can quickly and widely disseminate our message. We know who has had an overdose and has required resuscitation by first responders. We have records that show us who has been prescribed opioids and who may now be struggling with addiction. Our young people are enrolled in schools where age-appropriate curriculum can be delivered to every student during each school year. In Canada, we have rallied before to address smoking, impaired driving and other behaviour-based crises. Now is the time to do it again.



"Instead of trying to catch the people who keep falling off the cliff, let's build a fence so they don't fall."

## Recommendations

For a **prevention program** to succeed, we not only have to provide information and education to those at risk of drug use, we also have to acknowledge that **our culture must change**. This change will require vision, strategy, time, skill, determination and resources.

### The program will require:

- 1. Governance: Someone must be placed in charge of a Prevention & Early Intervention Program. We have a problem that requires a vision, a plan and implementation under the guidance of one person responsible for making it happen. That person and plan will require a multi-disciplinary team to ensure an appropriate breadth of knowledge and experience is available to draw on.
- 2. A comprehensive plan: Developing an evidence-based plan that sets out a vision, strategies, methods of evaluation, and implementation is a crucial first step. The plan must be expertly marketed to ensure the impact of its message is fully received by all stakeholders.
- 3. Cross-government cooperation: The Ministry of Health, Ministry of Justice, Ministry of Public Safety and Solicitor General, Ministry of Education, regional health authorities and many other provincial and local government agencies ALL need to be part of the solution. Success through collaboration is empirically supported when targeting a crisis.
- 4. Long-term vision: Occasional drug users have proven to be resistant to accepting information about drug use. Changing this culture will require a long-term approach. The same is true for education in our schools. The program in schools should not solely focus on youth drug use, but also on how youth will approach this issue as adults. Change will not happen overnight, but we need to start now to see the results of our efforts as soon as possible. The message we deliver needs to be sustained, and needs to be

consistent across the province.

- **5. A targeted approach:** One media message or strategy won't be successful. We need a variety of tailor-made messages and programs which address the specific cultures and circumstances of current drug use. Youth, people who use drugs in recreational settings, people who use drugs to cope, and people who have become addicted while dealing with an illness injury will require different targeted strategies.
- **6. Strategies for intervention:** In some cases, early intervention will be called for Reaching out to specific individuals who are suspected of having developed an addiction will be key. The plan must include the development of tools and strategies which equip family, friends and coworkers to better identify the signs of addiction, and to assist those who are still in the early stages of the addiction curve to get the help they need. The plan must recognize that underlying issues (such as adverse childhood experiences) may fuel addiction, and that early intervention in these circumstances may also be required.
- 7. Evaluation: Assessment requires establishing a baseline and tracking key indicators over time to gauge the impact of implemented prevention strategies. Measured outcomes should be used to assess the effectiveness of these strategies and to modify programs as necessary to best meet plan objectives.

## **Conclusion:**

The purpose of this paper is not to critique our response in British Columbia so far. In many cases, the efforts to save lives have been nothing less than heroic. We also fully endorse the work done by VPD to make the case for Treatment on Demand.

What we present now is the right next step: **The Case for Prevention.** 

